



BancFirst[®]

Private Bank

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There's nothing common about the people or the state of Oklahoma. At BancFirst, we've embraced that truth for more than 100 years. It's been the catalyst for a level of service that is extraordinary in banking today. It is in that spirit that we introduce BancFirst Private Bank, banking built for you.

Created for people with demanding or unique lifestyles, BancFirst Private Bank provides concierge service that places at your fingertips a wide range of exclusive services and opportunities. Quite simply, BancFirst Private Bank delivers banking tailored to the way you live.



FOCUS ON SERVICE

BancFirst Private Bank offers a whole new way to manage your finances and it all begins with a dedicated relationship with a seasoned banker. Your Private Banker is your go-to contact for something as routine as a balance inquiry as well as more complex matters regarding wealth management or insurance options.

Beyond providing customary banking services, your Private Banker is also your conduit to bank-related offerings such as Trust and Investment Services. While some matters can be handled electronically or inside the bank, often they cannot. In those cases, and for your convenience, your Private Banker is always available to meet outside of office hours and outside the bank including at your office, home or alternate location. The bottom line, frankly, is extraordinary personal service.



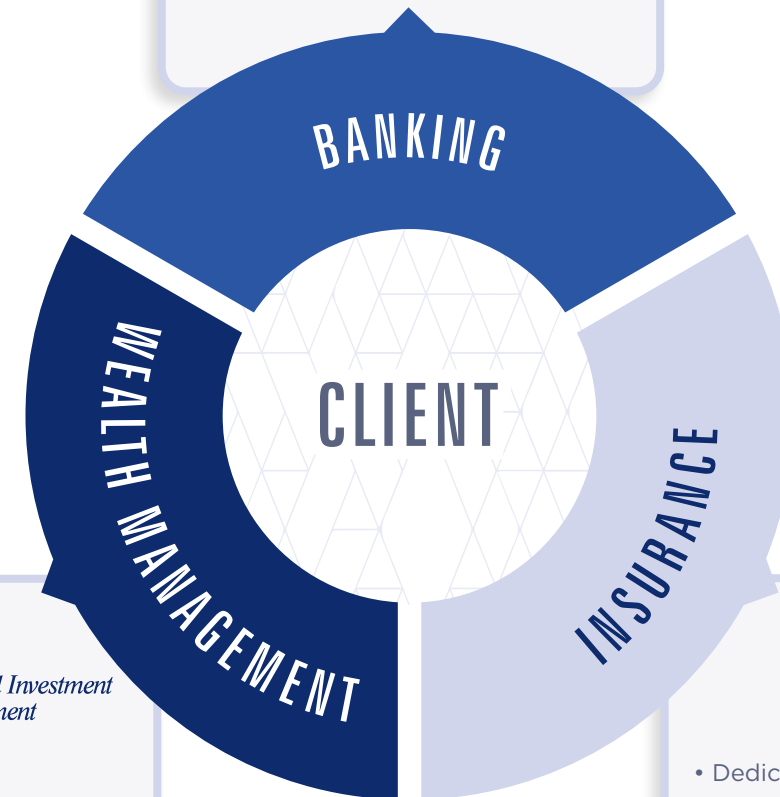
FOCUS ON SOLUTIONS

BancFirst Private Bank is the result of an unwavering commitment to serve our clients with the most complete financial offering in the market. By creating a single platform that brings together a premier banking experience with world class ancillary services including Wealth Management, Insurance, Trust and Investment Services, BancFirst Private Bank delivers in a big way.

Finding financial solutions means thinking outside of the box. Gone are the inefficient days of dealing with unwieldy, compartmentalized services on a one-off basis. BancFirst Private Bank is personal, custom services for those who demand efficiency in their finances and in their life.

BancFirst[®]
Private Bank

- Dedicated Private Banker
- Executive line of credit
- Private Bank Checking Account
- Home Lending
 - Physician Home Loan Program
 - Jumbo Loan
 - HELOC
 - Home construction
- Commercial Lending
 - Lines of credit & real estate
 - Equipment & practice financing
- Personal Loans
 - Auto
 - Aircraft & boat



BancFirst Trust and Investment Management

- Financial Planning
- Investment Management
- Fiduciary Services
 - Trust Administration
 - Estate & Guardianship Administration
 - Property Management
- Retirement Services
- Corporate Trust

Not insured by the FDIC; Not a deposit or other obligation of, or guaranteed by, BancFirst; Subject to investment risks, including possible loss of the principal amount invested.

BancFirst
Insurance

- Dedicated Private Client Insurance Advisor
- Accident & Health or Sickness
- Life
- Property & Casualty
- Medical Malpractice
- Personalized Risk Management Support
- Comprehensive Risk Analysis
- Annual Portfolio Review
- In-house Claim Manager
- Concierge service



FOCUS ON YOU

While BancFirst Private Bank represents a remarkable new way to interact with your bank, a wide range of new services, an innovative communication concept and much, much more, these are not the most compelling precepts. The key element of Private Banking is you. This exclusive bank offering is centered around serving the client in an extraordinary way.

For more than a century, BancFirst has been a recognized leader in customer service and we take great pride in that fact. BancFirst Private Bank is the next progression in taking service to an unprecedented level. That's not only our promise, it's our history.

BancFirst.bank